

## Acid Media

### WEBSITE PRIVACY POLICY

**Last Updated: March 31, 2025**

#### I. INTRODUCTION

1.1 **PURPOSE OF POLICY.** This Privacy Statement (“Privacy Statement”) explains how Acid Media (“Company,” “us,” “our,” and “we”) uses your information and applies to all who use our website or any affiliated website, including, without limitation, <https://www.youcandskin.com> (also referred to as the “Website”). This Privacy Statement is incorporated in our Terms of Use, which also apply when you use our Website.

1.2 **AGREEMENT OF TERMS.** By using the Website, you agree to the terms of this Privacy Statement. If you do not agree with the practices described in this Privacy Statement, please do not provide us with your personal information or interact with the Website.

1.3 **MODIFICATION OF POLICY.** We may modify this Privacy Statement at any time. If we make any material changes, we will notify you by email (sent to the email address specified in your account) or by means of notice on the Website prior to the change becoming effective. You can determine when this Privacy Statement was last revised by referring to the date it was “Last Updated” above.

#### 1.4 NOTICE CONCERNING CHILDREN

PLEASE NOTE: The Company does not intend that any portion of the Website will be accessed or by anyone who has not reached the age of majority in the state or province in which you reside, and such use is prohibited. We will promptly delete information associated with any account we obtain actual knowledge is associated with a registered user who has not reached the age of majority.

#### 2 INFORMATION COLLECTION PRACTICES

##### 2.1 WHAT BASIC INFORMATION DOES THE WEBSITE COLLECT?

We will collect information, including personal information and non-identifying information, when you interact with us and the Website, for example when you:

- access or use the Website;
- register, subscribe, or create an account on the Website;
- open or respond to our e-mails;
- contact customer service or use other customer support tools;
- visit any page online that displays our ads or content;
- purchase products or services on or through the Website;

- connect or link to the Website via any social networking apps; and
- provide information for merchant offers.

This Privacy Statement does not apply to the collection of information in any way other than as listed above.

### 3 USE AND SHARING OF INFORMATION

#### 3.1 WHAT DOES THE COMPANY DO WITH COLLECTED INFORMATION?

We (or our customers on our behalf), use information collected as described in this Privacy Statement to:

- Operate, maintain and improve the Website and our services, and other programs;
- Provide you with interest-based ads and offers for products and services from us and participating business partners;
- Facilitate and fulfill orders placed on the Website and other programs – for example, for Company goods and services, including redemption tracking;
- Answer your questions and respond to your requests;
- Perform analytics and conduct customer and merchant research;
- Communicate and provide additional information that may be of interest to you about the Company and our customers, sometimes by combining your information with information from other sources;
- Send you reminders, technical notices, updates, security alerts, support and administrative messages, service bulletins, marketing messages, and requested information;
- Manage our everyday business needs, such as administration of the Website, forum management, fulfillment, analytics, fraud prevention, and enforcement of our corporate reporting obligations and Terms of Use, or to comply with the law;
- Enhance other information we have about you directly or from other sources to help us better understand you and determine your interests.

We also may use information collected as described in this Privacy Statement with your consent or as otherwise required or permitted by law.

#### 3.2 WHEN AND WHY WOULD THE COMPANY DISCLOSE INFORMATION I PROVIDE?

- a. **IDENTIFIABLE MATERIAL.** We (or our affiliates on our behalf) may share your personal information as required or permitted by law:

- with any affiliate of the Company who may only use the personal information for the purposes described in this Privacy Statement;
  - with our vendors to provide services for us and who are required to protect the personal information;
  - to report or collect on debts owed to us;
  - with relevant customers and potential customers:
    - to facilitate a direct relationship with you, including in connection with any program we administer on your behalf;
    - to enable electronic communications with you or our customers or potential customers on your behalf as part of purchase, a sponsored reward, offer, contest, program, or other activity which you have elected to offer;
    - the fact that you have posted a Website voucher;
  - with a purchaser of the Company or any of the Company's affiliates (or their assets);
  - to comply with legal orders and government requests, or as needed to support auditing, compliance, and corporate governance functions;
  - to combat fraud or criminal activity, and to protect our rights or those of our affiliates, users, and customers, or as part of legal proceedings affecting the Company;
  - in response to a subpoena, or similar legal process, including to law enforcement agencies, regulators, and courts in the United States and other countries where we operate; or
  - with your consent.
- b. **NON-IDENTIFIABLE MATERIAL.** We may also disclose Non-Identifiable Information:
- for the same reasons we might share personal information; or
  - with business partners for their own analysis and research.

### 3.3 HOW DOES THE WEBSITE COLLECT DATA?

- a. **PERSONAL INFORMATION.** You provide us with your personal information when you register, subscribe, create an account, buy goods or services, or otherwise when you provide us with your personal information during your interaction with the Website. We also collect personal information when you contact us online for customer service and other support using self-help tools, such as email, text, or by posting to an online community. < ??

We also receive personal information and other online and offline information from other sources. The Company will use such information in accordance with applicable laws. Such information, when combined with personal information collected as provided in this Privacy Statement, will also be handled in accordance with this Privacy Statement. We also use cookies, tags, web beacons, local shared objects, files, tools and programs to keep records, store your preferences, improve our advertising, and collect Non-Identifying Information, including Device Data and your interaction with the Website and our business partners' websites or web apps.

- b. **DEVICE DATA.** Device Data may be collected when your device interacts with the Website, even if you are not logged into the Website using your device. If you have questions about the security and privacy settings of your computer, mobile device, or other electronic devices, please refer to instructions from your computer manufacturer, mobile service provider or mobile device manufacturer, or the manufacturer of your other electronic devices to learn how to adjust your settings.

### 3.4 CAN USERS ACCESS AND CORRECT PERSONAL INFORMATION?

You can access, update and delete your personal information that you provided to us by managing this information through your Website account.

If you want to deactivate your Website account or have other questions or requests, please contact us. While we are ready to assist you in managing your subscriptions, deactivating your account, and removing your active profile, we cannot always delete records of past interactions and transactions.

We will retain your personal information for as long as your account is active or as needed to provide you services and to maintain a record of your transactions for financial reporting purposes. If you wish to deactivate your account or request that we no longer use your personal information to provide you services, contact us. We will retain and use your personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

### 3.5 HOW DOES THE WEBSITE USE SOCIAL NETWORKS TO OBTAIN DATA?

You may log in to the Website using certain social network credentials. To manage the sharing of certain personal information with us when you connect with us through social networking platforms or applications refer to the privacy policy and settings of the social networking webapp or application.

## 4 THIRD PARTIES.

This Privacy Statement only addresses the use and disclosure of information by the Company through your interaction with the Website. Other apps or websites that may be accessible through links from the Website and other programs may have their own privacy statements and personal information collection, use, and disclosure practices. Our other business partners may also have their own privacy statements. We encourage you to familiarize yourself with the privacy statements provided by these other parties prior to providing them with information or taking advantage of a sponsored offer or promotion.

## 5 CONTACT INFORMATION AND POLICY UPDATES

### 5.1 CONTACTING US

If you have any questions about this Privacy Statement, our practices related to this Website, or if you would like to have us remove your information from our database, please contact us at the following:

**Email:**

### 5.2 UPDATES AND CHANGES

We reserve the right, at any time, to add to, change, update, or modify this Privacy Statement. If there are any material changes to this Privacy Statement, the Company will notify you by email, by means of a notice on this Website or as otherwise required by applicable law, the Company encourages you to review this Privacy Statement periodically to be informed regarding how the Company is using and protecting your information and to be aware of any policy changes. Any such change, update, or modification will be effective immediately upon posting on the Website. It is your responsibility to review this Privacy Statement from time to time to ensure that you continue to agree with all of its terms.